## WORKMAN CO., LTD.

Materials for Briefing Session on the Financial Results for the Fiscal Year Ending March 31, 2024

May 7, 2024

## Briefing Contents

- Financial Results for the Fiscal Year Ending March 31, 20243
- Overview of Financial Results for the Fiscal Year Ending March 31, 2024
- Plans for the Fiscal Year Ending March 31, 202518


## Briefing Contents

- Financial Results for the Fiscal Year

Ending March 31, 2024

## Cumulative income statement

| (Millions of yen) | FY 3/23 | FY 3/24 | YoY <br> $(\%)$ | Forecast for <br> FY3/24 | Compared <br> with Plan |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Sales at all chain stores | 169,856 | $\mathbf{1 7 5 , 2 5 0}$ | $\mathbf{+ 3 . 2}$ | 175,888 | $\triangle 0.4$ |
| Sales to directly <br> managed stores | 10,965 | $\mathbf{1 4 , 3 2 3}$ | $\mathbf{+ 3 0 . 6}$ | 14,505 | $\triangle 1.3$ |
| Sales to franchise <br> stores | 158,891 | $\mathbf{1 6 0 , 9 2 6}$ | $\mathbf{+ 1 . 3}$ | 161,382 | $\triangle 0.3$ |
| $\quad$ (Same store sales) | - | $\mathbf{-}$ | $\triangle \mathbf{1 . 4}$ | $\triangle 1.1$ | $\triangle 0.3$ |
| Total operating revenue | 128,289 | $\mathbf{1 3 2 , 6 5 1}$ | $\mathbf{+ 3 . 4}$ | 134,993 | $\triangle 1.7$ |
| Cost of sales | 83,529 | $\mathbf{8 5 , 4 2 0}$ | $\mathbf{+ 2 . 3}$ | 87,088 | $\triangle 1.9$ |
| Adjusted OP before SG\&A | 44,759 | $\mathbf{4 7 , 2 3 0}$ | $\mathbf{+ 5 . 5}$ | 47,905 | $\triangle 1.4$ |
| SG\&A | 20,652 | $\mathbf{2 4 , 0 8 7}$ | $\mathbf{+ 1 6 . 6}$ | 24,464 | $\triangle 1.5$ |
| Operating profit | 24,106 | $\mathbf{2 3 , 1 4 2}$ | $\triangle \mathbf{4 . 0}$ | 23,440 | $\triangle 1.3$ |
| Ordinary profit | 24,664 | $\mathbf{2 3 , 6 6 6}$ | $\triangle \mathbf{4 . 0}$ | 23,955 | $\triangle 1.2$ |
| Net income | 16,656 | $\mathbf{1 5 , 9 8 6}$ | $\triangle \mathbf{4 . 0}$ | 16,030 | $\triangle 0.3$ |
| EPS | $204.10 y e n$ | $\mathbf{1 9 5 . 8 8 y e n}$ |  | $196.42 y e n$ |  |

## > Financial Results Highlights

- Sales at all chain stores

Main factors for not achieving plan targets ( $\triangle 0.4$ points below

$$
\begin{aligned}
& \text { plan): } \\
& \text { (1) Sluo }
\end{aligned}
$$

(1) Sluggish sales of winter products due to the warm winter. (2) Rising prices have heightened awareness of the need for
(3) Consumer behavior has changed after COVID-19

- Sluggish sales at existing stores that were opened last year or that underwent renovations.
- Total operating revenue
- Sales to directly managed stores: 14,323 million yen (YoY +30.6\%)
Average number of stores during the quarter: +15 , including +10 SC stores with high sales that drive growth.
- Product supply and sales to franchise stores: 82,324 million yen (YoY +0.5\%)
Decrease for the Q4 accounting period due to inventory adjustments $(\mathrm{QoQ} \triangle 9.6 \%)$


## - Cost of sales

Profit related to overseas purchases increased due to higher transaction volume and improved profit margins, etc. YoY decrease for the Q4 accounting period as the yen continued to weaken. - Direct overseas purchases: 122.8\% (accounts for 60.9\% of total purchases, YoY 10.3 points)

- Average settlement rate: 136.28 yen (FY3/23: 128.05 yen)
- Profit related to overseas purchases: 5,860 million yen (YOY $+33.7 \%)$
- Gross operating profit (main factors for rise/drop) - Revenue from franchise stores: up 561 million yen

Gross profit from self-operated stores: up 1,008 million yen - Profit related to overseas purchases: up 1,477 million yen - Other purchase rebates, etc.: $\triangle 587$ millión yen

## Cumulative Selling, General and Administrative Expenses (SG\&A) workman

| (Millions of yen) | FY 3/23 | SG\&A ratio (\%) | FY 3/24 | SG\&A ratio (\%) | Change | YoY (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales at all chain stores | 169,856 | - | 175,250 | - | - | +3.2 | abor cos |
| Labor cost | 3,700 | 2.2 | 4,008 | 2.3 | +307 | +8.3 | Regular salary |
| Selling cost | 1,084 | 0.6 | 1,405 | 0.8 | +321 | +29.6 | - Selling cost <br> - Resumption of product exhibitions for franchise stores: +78 million yen <br> - Sales promotion flyers +121 million yen |
| Traveling expenses | 322 | 0.2 | 429 | 0.2 | +107 | +33.4 | - Traveling expenses <br> - Resumption of business trips and in-person sales meetings with the easing of restrictions on activities |
| Freight cost | 1,422 | 0.8 | 1,935 | 1.1 | +512 | +36.0 | - Freight cost <br> $\cdot+467$ million yen because of the decrease in rebates due to the decrease in domestic purchases |
| Rent | 6,000 | 3.5 | 6,636 | 3.8 | +635 | +10.6 | - Rent <br> - The average number of stores during the quarter $+35,+195$ million yen |
| Supply expenses | 741 | 0.4 | 800 | 0.5 | +59 | +8.0 | - Outsourcing expenses |
| Outsourcing expenses | 2,865 | 1.7 | 3,719 | 2.1 | +853 | +29.8 | - Operating cost was number of SC stores during the quarter <br> - Distribution center operating cost: + 83 million yen <br> $\cdot+353$ million yen because of the decrease in rebates due to the decrease in |
| Depreciation | 2,305 | 1.4 | 2,732 | 1.6 | +426 | +18.5 | domestic purchases |
| Other | 2,210 | 1.3 | 2,420 | 1.4 | +210 | +9.5 | Acquisition costs increased due to expansion of owned property and store sites |
| Total | 20,652 | 12.2 | 24,087 | 13.7 | +3,434 | +16.6 | - Qther <br> Invoice system support: +83 million yen |

## Balance Sheet

| (Millions of yen) | FY 3/23 | FY 3/24 | Change |
| :--- | ---: | ---: | ---: |
| Current assets | 101,390 | $\mathbf{1 1 2 , 6 4 8}$ | $\mathbf{+ 1 1 , 2 5 7}$ |
| $\quad$ Cash and deposits | 62,640 | $\mathbf{6 8 , 1 8 7}$ | $\mathbf{+ 5 , 5 4 7}$ |
| Accounts receivable | 13,459 | $\mathbf{1 4 , 4 0 7}$ | $\mathbf{+ 9 4 8}$ |
| - due from FCs | 21,911 | $\mathbf{2 5 , 2 7 0}$ | $\mathbf{+ 3 , 3 5 9}$ |
| Merchandise | 3,379 | $\mathbf{4 , 7 8 2}$ | $\mathbf{+ 1 , 4 0 2}$ |
| Other | 34,355 | $\mathbf{3 5 , 7 1 4}$ | $\mathbf{+ 1 , 3 5 8}$ |
| Non-current assets | 27,149 | $\mathbf{2 8 , 7 5 5}$ | $\mathbf{+ 1 , 6 0 6}$ |
| $\quad$ Property, plant and | 884 | $\mathbf{7 6 0}$ | $\triangle \mathbf{1 2 3}$ |
| $\quad$ equipment | 6,322 | $\mathbf{6 , 1 9 7}$ | $\triangle \mathbf{1 2 4}$ |
| $\quad$ Intangible assets | 135,746 | $\mathbf{1 4 8 , 3 6 2}$ | $\mathbf{+ 1 2 , 6 1 6}$ |
| $\quad$ Other investments | 17,172 | $\mathbf{1 8 , 3 3 4}$ | $\mathbf{+ 1 , 1 6 1}$ |
| Total assets | 4,337 | $\mathbf{4 , 5 9 9}$ | $\mathbf{+ 2 6 2}$ |
| Current liabilities | 21,510 | $\mathbf{2 2 , 9 3 4}$ | $\mathbf{+ 1 , 4 2 3}$ |
| Non-Current liabilities | 114,236 | $\mathbf{1 2 5 , 4 2 8}$ | $\mathbf{+ 1 1 , 1 9 2}$ |
| Total liabilities | 135,746 | $\mathbf{1 4 8 , 3 6 2}$ | $\mathbf{+ 1 2 , 6 1 6}$ |
| Total net assets |  |  |  |
| Total liabilities and net | assets |  |  |

## > Factors of increase/decrease

- Cash and deposits

Free cash flow: up 6,228 million yen

- Payments of dividends: down 5,548 million yen
- Term deposits with maturity dates exceeding 3 months: $+5,000$ million yen
- Accounts receivable - due from FCs

There was an increase in the number of stores covered (YoY +12 stores)
While winter inventories that will be carried over have increased, inventories of spring products have decreased.

- Merchandise (factors for increase/decrease)

Inventories of winter products increased at both stores and distribution centers due to the warm winter.
Expansion of the Kobe Distribution Center: $+1,477$ million yen

- Goods in transit increased because the arrival of spring products was postponed.

| Factors | Changes FY 3/23 |
| :---: | :---: |
| - Directly managed/SC stores | +428 million yen |
| - Distribution centers | +1,493 million yen |
| - Goods in transit | +1,424 million yen |

- Rise in tangible fixed assets

A total of 49 newly built stores-33 new stores and 16 S\&B stores (of which 33 are company owned stores)
WORKMAN Plus renovation 58 stores
WORKMAN Pro renovation 7 stores

- WORKMAN Colors renovation 1 stores


## Statement of cash flows

| (Millions of yen) | FY 3/23 | FY 3/24 | Change |
| :--- | ---: | ---: | ---: |
| Net cash provided by <br> (used in) operating <br> activities | 8,813 | $\mathbf{1 5 , 2 2 8}$ | $+6,414$ |
| Net cash provided by <br> (used in) investment <br> activities | 230 | $\triangle \mathbf{8 , 9 9 9}$ | $\triangle 9,229$ |
| Net cash provided by <br> (used in) financing <br> activities | $\triangle 5,685$ | $\triangle \mathbf{5 , 6 8 1}$ | +4 |
| Net increase (decrease) in <br> cash and cash equivalents | 3,357 | $\mathbf{5 4 7}$ | $\triangle 2,810$ |
| Cash and cash equivalents <br> at beginning of period | 44,283 | $\mathbf{4 7 , 6 4 0}$ | $+3,357$ |
| Cash and cash equivalents <br> at end of period | 47,640 | $\mathbf{4 8 , 1 8 7}$ | +547 |

> Principal factors of increase/decrease (change from the previous year)

## - Operating C/F

- Change in inventory assets: Up 3,311 million yen
- Corporate income taxes paid: Up 1,558 million yen
- Change in accrued consumption tax, etc.: Up 1,361 million yen
- Fall in consumption taxes payable: Up 645 million yen
- Rise in credit to franchise stores: Up 566 million yen
- Profit before income taxes: Down 1,018 million yen
- Fall in accounts payable: Down 449 million yen
- Fall in trade payables: Down 290 million yen


## - Investing C/F

- Net cash used in deposits for term deposits with deposit terms of over 3 months: Down 10,000 million yen
- Net cash used for acquisition of tangible fixed assets: Up 608 million yen


## Briefing Contents

- Overview of Financial Results for the Fiscal Year

Ending March 31, 2024

## Store Openings

- Opening of stores accelerated in urban SCs and open malls, where general demand is expected


## 1,011 stores at the end of March 2024 (up 30 stores over end-March 2024)

| (Number of stores) | Number ofstores atend-March 2023 | New store openings |  |  | S\&B*2 | Renovation/conversion* |  |  | Excluding increase/ $\underset{* 3}{ }$ | closures | Number of <br> stores at <br> end-Dec. <br> 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Roadside | SCx2 |  |  | ${ }_{\text {renovation }}^{\text {Full }}$ | Partial |  |  |  |
| WORKMAN | 479 | - | - | - | $(\triangle 16)$ | $(\triangle 65)$ | - | ( $\triangle 65$ ) | (+6) | $\triangle 3$ | 401 |
| WORKMANPlust | 473 | 11 | 11 | - | 16 | 58 | - | 58 | $\triangle 6$ | - | 552 |
| worting in lors | 26 | 22 | 9 | 13 | - | $\begin{gathered} 1 \\ (\triangle 1) \end{gathered}$ | 1 | - | - | - | 48 |
| WORKMAN Pro | 3 | - | - | - | - | 7 | - | 7 | - - | - | 10 |
| Total $*_{1}$ | 981 | 33 | 20 | 13 | 16 | 66 | 1 | 65 | - | $\triangle 3$ | 1,011 |

[^0]
## Monthly Trends and Factors

- Rise/Fall in Same-Store Sales, Number of Customers and Average Customer Spending



## Status of Sales

- Sales at All Chain Stores 175,250 million Yen

|  | All chain stores | Existing stores |
| :--- | :---: | :---: |
| Net sales | $+3.2 \%$ | $\triangle 1.4 \%$ |
| Number of customers | $+0.3 \%$ | $\triangle 4.0 \%$ |
| Average number of customers | - | $※ 167(\triangle 5)$ |
| per day | 2,985 yen | 2,977 yen |
| Average customer spending | $(+2.8 \%)$ | $(+2.8 \%)$ |
| Unit price per item | 1,201 yen | 1,189 yen |
|  | $(+48$ yen $)$ | $(+48$ yen $)$ |
| Number of items purchased | 2.5 items | 2.5 items |
|  | $( \pm 0.0$ item $)$ | $( \pm 0.0$ item $)$ |

※ The average number of customers per day is an approximate figure as the number of business days varies depending on the format of store operations.

- Average annual same-store sales / Average number of customers per day



## Status of Sales (Results by Product)

- Sales of common products such as socks and T-shirts have remained steady
- Factors for Increase/Decrease in FY 3/24 Sales at All Chain Stores

- FY 3/24 Sales by Product


1. Market for professionals… Only products ordinary consumers are believed to have very few opportunities to use are chosen, such as working uniforms, "tabi" Japanese stocks and protective footwear for incorporated enterprises.
2. Athleisure market $\cdots$ FieldCore/Find-Out/AEGIS brands
3. Common…Products other than the above, such as socks and $T$-shirts.

## Sales by Business Category

- Contribution to sales at all chain stores (Monthly cumulative period)

While new stores are driving sales, sales at existing stores that had special demand from openings and renovations last year are sluggish.


[^1]
## Status of Sales (Sales by Product and Factors)

- Although products for women are selling well, sales of winter products such as thermal outerwear have been weak overall.

| Category | FY 3/23 |  | FY 3/24 |  | (Millions of yen) <br> Factors (YoY) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales | YoY | Sales | YoY |  |
| Undergarments • Socks Undergarments, socks, hats, towels, etc. | 16,861 | +13.4 | 18,200 | +7.9 | - Support straps (+38.2\%) <br> - Ladies' Summer supplies (+394.8\%) <br> - Ladies' thermal undergarments (+69.6\%) |
| Casualwear - Sports Sportswear, polo shirts, etc. | 24,661 | +10.3 | 25,801 | +4.6 | - Casualwear tops (+26.9\%) <br> - Thermal compression clothing ( $\triangle 11.1 \%$ ) <br> - Golf wear (+255.6\%) |
| Workwear - Outdoor Workwear, outdoor wear, etc. | 50,386 | +5.4 | 49,704 | $\triangle 1.4$ | - Clothing with air-conditioning fan(s) (+24.3\%) <br> - Thermal outerwear ( $\triangle 13.8 \%$ ) <br> - Warm pants ( $\triangle 12.2 \%$ ) |
| Women's • Uniforms white smocks, office uniforms, etc. | 10,723 | +29.4 | 12,335 | +15.0 | - women's Rain wear ( $\triangle 7.3 \%$ ) <br> - Summer woman's tops (+23.9\%) <br> - Thermal ladies' clothing (+21.7\%) |
| Footgear <br> Protective footwear, tabi stocks, high boots, kitchen shoes, etc. | 27,072 | +10.2 | 28,684 | +6.0 | - Athletic shoes ( $+18.0 \%$ ) <br> - Outdoor shoes (+22.3\%) <br> - Winter shoes ( $\triangle 8.9 \%$ ) |
| Work supplies <br> Work gloves, protective gear, rainwear, etc | 39,982 | +3.5 | 40,171 | +0.5 | - Waterproof winter clothing (+14.4\%) <br> - Outdoor gear ( $\triangle 20.2 \%$ ) <br> - Windbreaker ( $\triangle 9.0 \%$ ) |
| Other | 167 | $+80.5$ | 352 | +110.7 | - |
| Total | 169,856 | +8.5 | 175,250 | +3.2 |  |

## Status of Sales (Sales by Product and Factors)

- Sales of PB Products 118,577 million Yen (Up $6.1 \%$ YoY)
- Sales results by brand

| (Millions of yen) | Number of items (the previous year) | Sales value (YoY) |
| :---: | :---: | :---: |
| Freulcre Work \& Outdoor | 1,021 (+127) | 47,083 ( +5.0) |
| $\underset{\text { Find-Out }}{ } \mathrm{O}^{\text {a }}$ Work \& Sports | 437 ( +49) | 20,395 ( +0.2) |
| C High-performance rainwear | 87 ( $\triangle 30$ ) | 7,928 ( $\triangle 15.5$ ) |
| wmb Work \& Casual | $798(+217)$ | 35,907 ( +17.9) |
| $\boldsymbol{A 5 S 1 5 T}$ Work | 152 ( +11) | 7,262 ( +7.5) |
| Total for PB products | 2,495 (+374) | 118,577 ( +6.1) |

- Changes in the PB ratio
(The ratio to sales at all chain stores)



## Format of Store Operations

- Ratio of Franchise Stores 94.2\% (Down 1.5 points YoY)
- Format of Store Operations for FY 3/24

| Format | End- <br> March <br> 2023 | Up | Down | End- <br> March. <br> 2024 |
| :--- | :---: | :---: | :---: | :---: |
| Franchise stores | 939 | 49 | 36 | 952 |
| Outsourcing stores | - | - | - | - |
| Training stores | 19 | 36 | 32 | 23 |
| SC stores | 23 | 13 | - | 36 |
| Total | 981 | 98 | 68 | 1,011 |

- Number of Stores by Format of Operations



## Inventories (Logistics Cost)

- Significant increase in winter inventories carried over due to the warm winter
- Selling price inventories per store
- While consumption of winter products made headway thanks to falling temperatures and markdowns at the beginning of the year, the amount of inventories carried over has increased significantly compared to last year.

- DC inventories / delivery cost ratio
- In view of the large increase in winter products, production adjustments will be made through the next quarter to optimize inventories.
- The expansion of the Kobe Distribution Center and the increase in inventories have led to an increase in the delivery cost ratio.



## Briefing Contents

- Plans for the Fiscal Year Ending March 31, 2025


## Plans for FY Ending March 31, 2025

- Management Policy

Maintain sales growth by aggressively opening stores and improving operations in order to revitalize existing stores.

Improve profitability by developing products with increased added value and adopting a flexible pricing policy.


- Accelerate opening of \# WORKMAN GIRL stores, mainly roadside shops and in open malls
- Expand openings of WORKMAN Plus II stores targeting small commercial areas
- Pursue proactive S\&B and renovation

- Expand products developed for the mass market
- Develop exclusive products that highlight the strengths of each business category
- Review the pricing policy to align with profitability
- Decrease inventories by reducing the number of SKUs and strictly controlling delivery dates

- VMD to convey product value
- Raise the level of sales through store operations that take advantage of each business category's unique characteristics
- Increase ability to make actua sales by boosting information sales by boosting information
dissemination capabilities, such as events to showcase new products

Sustainability
Sustainability

- Disclosure based on the TCFD Recommendations
- Promote initiatives to reduce emissions of greenhouse gases


## Store Opening Plans

- Accelerate opening of \#WORKMAN GIRL stores and shift to business categories that meet local needs

| (Number of stores) | Number of stores at 3/23 | Openings set for $\mathrm{FY} 3 / 25$ |  |  | sabx2 | Renovation | $\begin{gathered} \text { Excluding } \\ \text { increase/ } \\ \text { decraease } \\ \approx 3 \end{gathered}$ | Closures | Number ofstores at end of FY 3/25 | Medium/longer-term goals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Roadiside | sax2 |  |  |  |  |  |  |
| WORKMAN | 401 | - | - | - | $(\triangle 12)$ | ( $\triangle 75$ ) | (+3) | $\triangle 2$ | 315 | 200 |
| WORKMANPust | 552 | 14 | 14 | - | 12 | 75 | $\triangle 3$ | - | 650 | 900 |
|  | 48 | 33 | 27 | 6 | - | - | - | - | 81 | 400 |
| WORKMAN Pro | 10 | - | - | - | - | - | - | - | 10 | N/A |
| Total ${ }_{\text {1 }}$ | 1,011 | 47 | 41 | 6 | 12 | 75 | - | $\triangle 2$ | 1,056 | 1,500 |

[^2]
## Product Development

- Develop PB products chosen for their price and functionality
- Develop products targeting the mass market
Develop products that will continue to support a broad range of customers with basic items, focusing on functionality and price.

- Workman's original highly-resilient soles demonstrate high performance in a variety of scenarios

- Develop exclusive \# WORKMAN GIRL products

Develop products targeting general consumers such as QR code products in order to change up sales floors and keep customers interested.


- Enhance professional merchandise


## - Comfortable work products

Provide value-added products to the professional market, who are our main customers, supporting a comfortable work environment.


## - Yaru-ne!

- Low-priced product line for professionals, as we pursue the world's lowest prices



## Pricing Policy for the Fiscal Year Ending March 2025

- In light of the prolonged depreciation of the yen, secure profitability by reviewing unit prices of some products.
- Trends in the exchange rate and gross profit margin


Purchase prices soaring due to the weak yen

- With the average settlement rate on an increasing trend, profit margins are expected to improve through product change/ elimination and revised prices.

| $\begin{gathered} \text { Timeli } \\ \text { ne } \end{gathered}$ | \% locked in | Average rate |
| :---: | :---: | :---: |
| Q1-Q3 | Approx. 80\% | Approx. 142 yen |
| Q4 | Plan : 80\% | Plan: 150 yen |
| Spot rate | - | 160 yen |

- Trends in average customer spending


Unit price per item climbing due to the weak yen

- While progress is being made with revising prices through product change/elimination, due to sharp increases in purchase prices, the number of items purchased is declining.
- Pricing policy for FY 3/2025
Step 1
- Raise prices for 27 regular items in the first
half of the year.
Step 2
- Plan to raise prices for 142024 autumn and
winter items.
Step 3
- Currently considering raising prices for some
regular items in the second half of the year
and 2025 spring and summer items
Target
Expect an approximate $3 \%$ increase in average
customer spending, including product
change/elimination


## Use a flexible pricing policy to compensate for the impact of the weak yen

With real income growth sluggish, the policy is to keep price increases to a level that will compensate for currently higher costs
Maintain the "world's lowest prices" policy for key products.

## Sales Strategy

- Identify the strengths of each business category, and establish a system in which the various business categories can coexist and thrive.
Point
The key points for the sustainable growth of all chain stores are "differentiation" and "strengthening products
for professionals"

■ Expand the customer base and encourage repeat general customers

- Strengthen products for professionals

WOR WAN Mlus

## Challenges

- Obtaining repeat customers

Easily influenced by seasonality and trends

- Many products are rarely replaced

Fresh-feeling sales floors and dissemination of information

## Initiatives

- Establish new business categories and improve sales at existing stores
- Establish circuit operations in line with accelerated store openings Increase the ratio of exclusive products such as QR products, eliminate cannibalism of other business categories, and develop sales floors that keep customers interested
Cultivate mass-market products for the general public by integrating products, sales promotions, and sales (undergarments, socks, seasonal supplies, etc.)



## Sustainability

- We are pursuing efforts to address climate change, which also impacts business performance

1. 

## Plans for the Fiscal Year Ending March 2025

- We plan to increase both revenue and profit by aggressively opening stores and revising the pricing policies

| (Millions of yen) | FY3/2024 Results | YoY <br> (\%) | $\begin{aligned} & \text { FY3/2025 } \\ & \text { Q2 Plan } \end{aligned}$ | $\begin{aligned} & \text { QoQ } \\ & (\%) \end{aligned}$ | FY3/2025 Full-year Plan | $\begin{aligned} & \text { YoY } \\ & \text { (\%) } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales at all chain stores | 175,250 | +3.2 | 90,240 | +4.3 | 183,980 | +5.0 |
| Sales at directly managed stores | 14,323 | +30.6 | 8,139 | $+25.8$ | 17,753 | +23.9 |
| Sales at franchise stores | 160,926 | +1.3 | 82,100 | +2.6 | 166,227 | +3.3 |
| (Same store sales) | - | $\triangle 1.4$ | - | +0.4 | - | +0.6 |
| Total operating revenue | 132,651 | +3.4 | 66,455 | +1.3 | 138,564 | +4.5 |
| Cost of sales | 85,420 | +2.3 | 42,261 | +1.2 | 88,304 | +3.4 |
| Adjusted OP before SG\&A | 47,230 | +5.5 | 24,194 | +1.6 | 50,259 | +6.4 |
| SG\&A | 24,087 | +16.6 | 13,081 | +10.7 | 26,627 | +10.5 |
| Operating profit | 23,142 | $\triangle 4.0$ | 11,113 | $\triangle 7.3$ | 23,632 | +2.1 |
| Ordinary profit | 23,666 | $\triangle 4.0$ | 11,388 | $\triangle 7.1$ | 24,167 | +2.1 |
| Net income | 15,986 | $\triangle 4.0$ | 7,064 | $\triangle 7.1$ | 16,325 | +2.1 |
| EPS | 195.88 yen |  | 86.57 yen |  | 200.04 yen |  |

## > Topics

- Sales at all chain stores

Sales at existing stores are expected to rise $0.6 \%$ as a result of renovations and S\&B ( $+0.4 \%$ in the first half of the year and $+0.7 \%$ in the second half).
On an all-store basis, sales are expected to increase 5.0\% through the aggressive opening of \#WORKMAN GIRL stores.

- Total operating revenue
ranchise stores sales: YoY $+3.3 \%$ Gross profit margin for stores: $36.2 \%$ (YoY +0.2pts)
Self-operated stores sales: YoY $+23.9 \%$ with the increase in SC stores
Due to inventory adjustments, supply sales to franchise stores will only increase YoY 1.4\%.
- Cost of sales

Assumed rate: 146.5 yen ( 136.28 yen in FY 3/2024)
(Prerequisites)

| Timing | \% locked in | Average rate |
| :---: | ---: | ---: |
| Q1-Q3 | Approx. 80\% | Approx. 142 yen |
| Q4 | Plan:80\% | Plan: 150 yen |
| Spot rate | - | 160 yen |

## - SG\&A

Labor costs increase by $5.1 \%$ due to regular hiring and regular salary increases (approx. +350 million yen)
As for 2024 logistics issues, the increase in costs will be limited
due to improved operational efficiency
Outsourcing expenses are expected to increase due to factors
including SC stores operating cost and price tag replacement
Depreciation to rise with accelerated store openings and proactive S\&B (approx. +230 million yen).

## Shareholder Return

## - Basic policy

We regard the maintaining of an appropriate distribution of profits to our shareholders as an important management issue. As such, we distribute our profits to our shareholders based on our financial performance while striving to enhance internal reserves as necessary to achieve sustainable growth.

- Dividends per share
- Fiscal year ended March 31, 2023

Plan to keep at 68 yen

- Fiscal year ended March 31, 2024

Expect to keep at 68 yen

We will strive to realize a dividend increase in accordance with this basic policy.

Changes in net income and dividends per share


## WORK <br> MAN <br> Plus

## \＃ワークマン


$\square$ We have prepared this document solely for the purpose of facilitating understanding of WORKMAN，and not for the purpose of soliciting investment in the Company．As such，investors are advised to make investment decisions at their own discretion．

■ Whereas every effort has been made to ensure the accuracy of this document，we make no guarantees regarding the completeness thereof．Accordingly，WORKMAN bears no responsibility whatsoever for any losses or damages arising in relation to information contained herein．

■ Financial results forecasts，business plans and other forms of forward－looking statements contained herein have been prepared based on information available to WORKMAN as of the date on which this document was prepared．However，please be aware that actual financial results may vary greatly from the forward－looking statements herein as a result of substantial changes that may occur with respect to the business environment．

WORKMAN CO．，LTD．

## Securities code： 7564 （STANDARD）

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[^0]:    1.The Total column shows the number of operating stores, with figures in parentheses excluded from the Total
    ※2. SC: Shopping centers S\&B: Scrap and Build
    $※ 3$. This column shows the number of stores that operated as WORKMAN Plus in the past but became subject to S\&B or were renovated during the period under review.

[^1]:    ※Same-store sales are calculated by excluding sales in months of new store openings and post-renovation renewal openings.
    ※"WM Plus Existing stores" covers stores newly opened in the WORKMAN Plus format.
    ※One WORKMAN Colors store is included in WM Girl Existing stores.

[^2]:    These are the plans as of this moment. They may be altered in the future
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